

# **PRESS KIT:** In The Box: The Business of Live Entertainment

**Contact:** Keith Monaghan

**Email:** keithm@gmail.com

**Phone:** (503) 334-2538

**URL:** [www.InTheBoxPodcast.com](http://www.InTheBoxPodcast.com)



The In The Box podcast is about what's happening on the other side of the ticket booth window or "in the box", as they say.

Our show gives listeners the best information for running a live arts organization. We interview industry insiders from around the world and ask them for their best tips and wisdom for managing everything from small community theaters to the biggest venues on Broadway.

Notable guests include leading theater consultant and Backstage Magazine critic and columnist Jim Volz, and author of the widely read *Management and the Arts*, William Byrnes.

In The Box is hosted and produced by Keith Monaghan, a self-described arts geek, business junkie and tech enthusiast who thought it was high time to bring all of those things together.

The show was featured in the "Drama News Bites" section of the January 2008 edition of DramaBiz magazine.

In The Box: The Business of Live Entertainment is freely available at [www.InTheBoxPodcast.com](http://www.InTheBoxPodcast.com) and on iTunes.